

# Digital Art as Social Sculpture and Musical Score: Interview with Richard Rinehart

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## Abstract

Richard Rinehart is Digital Media Director and Adjunct Curator at the UC Berkeley Art Museum/Pacific Film Archive. Richard has taught digital art studio and theory at UC Berkeley in the Center for New Media and Art Practice departments. He has also been visiting faculty at the San Francisco Art Institute, UC Santa Cruz, San Francisco State University, Sonoma State University, and JFK University. Richard sits on the Executive Committee of the UC Berkeley Center for New Media and has served on the Board of Directors for New Langton Arts in San Francisco. Richard manages research projects in the area of digital culture, including the NEA-funded project, 'Archiving the Avant Garde', a national consortium of museums and artists distilling the essence of digital art in order to document and preserve it. Richard is a new media artist whose art works, papers, projects, and more can be found at [www.coyoteyip.com](http://www.coyoteyip.com). Roberto Simanowski talked with Richard about teaching, curating, creating and selling digital art.